



asid
2018

Let's shake it up,
human rights
for everyone!

Australasian Society for
Intellectual Disability
Conference

Gold Coast Convention and Exhibition Centre
14-16 November 2018

SPONSORSHIP &
EXHIBITION
PROPOSAL



About ASID

The Australasian Society for Intellectual Disability (ASID) is an organisation that champions research and evidence-based best practice in the field of intellectual disability. It is well respected amongst people with intellectual disabilities and their families, providers of services to people with intellectual disabilities and all levels of government departments concerned with people with disabilities.

ASID operates as a company (limited by Guarantee) and its local activity is managed across its seven Divisions- six in Australia (New South Wales, Queensland, South Australia, Tasmania, Victoria and Western Australia) and one in New Zealand.

ASID's annual conference is the premier event led by the ASID Board. The Board has a longstanding tradition of rotating the conference's location around the divisional regions so that everyone gets the opportunity to take full advantage of new ideas, innovations and be challenged.



The conference showcases current research and practice across Australia and New Zealand. It typically attracts 200-400 enthusiastic people from a wide range of backgrounds and organisations throughout Australasia and beyond. The conference enables those involved with intellectual disability to learn about each other's challenges, resources and achievements.

For more information on ASID please contact:

ASID Secretariat

Email: secretariat@asid.asn.au

Phone: 1800 644 741 (within Australia)



About **THE DISABILITY SECTOR**

Some 1-2% of people have an intellectual disability and often they have other challenges as well.

People with intellectual disabilities are increasingly taking their place in a world that is becoming more inclusive and welcoming to them in all walks of life. But many have challenges that mean they require linkages with others, specialist support and augmentative supports.

This means that a close relationship between support people, service providers and people who have these specialist resources is critical. The conference provides an opportunity for you to understand how you might contribute to meeting the needs of the people the sector supports.

People who are members of ASID come from all parts of the sector and the conference provides an opportunity for them to meet and learn in the real but relaxed environment of the conference.

In addition to the annual conference, each of the seven Divisions of ASID provide a wide range of activities throughout the year – workshops, seminars, visiting lectures. Many of these are also sponsored by government, sector, and commercial allies.



Fast FACTS

DATES 14-16 November 2018

VENUE Gold Coast Convention Centre, Queensland

EXPECTED NUMBER OF DELEGATES 300*

*expected delegate numbers are based on historical fact and are not guaranteed

Invitation TO SPONSOR

Let's shake it up, Human rights for everyone

The Conference theme was chosen by a group of self-advocates and it speaks to their vision. Their vision is: That things need to change so that people with intellectual disability finally achieve the same rights that others enjoy (that has been denied and continue to be denied).

Why sponsor?

A diverse array of people live and work in the disability sector. This is an opportunity to generate new work opportunities and make new friends and industry connections. It is an efficient way to learn more about the business opportunities in the disabilities sector with attendees, other sponsors and exhibitors.

- **Networking opportunities** – meet and speak with members of ASID from all parts of the sector in a relaxed environment
- **Sales** – generate new leads for your business
- **Education** – learn what's happening in the intellectual disabilities sector
- **Personal contact** – build long-term relationships with potential and existing customers
- **Presence** – demonstrate your commitment to the intellectual disabilities sector

Exhibitor manual

All exhibitors will be provided an exhibition manual to assist with all logistics relating to the conference.

The manual will be distributed to all exhibitors approximately two-three months prior to the event and will outline the bump-in/out schedule, satchel delivery details, advertising specifications, exhibition build contacts and venue details (delivery labels, loading dock hours, OH&S, etc).



Previous SPONSORS AND EXHIBITORS

2017 National Conference, Hobart



Conference MANAGERS

Kim Murray
Sponsorship and Exhibition Manager
Leishman Associates
Phone +61 3 6234 7844
Email kim@laevents.com.au





Sponsorship OPPORTUNITIES

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in Australian Dollars and are inclusive of GST.

GOLD	\$10,000
DINE AROUND DINNER HOST	\$3,000
WELCOME RECEPTION	\$5,000
SACHEL	\$4,500
PHOTO BOOTH	\$4,000
KEYNOTE SPEAKER	\$3,500
Day Refreshment Break	\$1,500
Trade Exhibition Table	\$1,500
Advertising	\$300
Satchel Insert	\$350



Sponsorship OPPORTUNITIES

GOLD

\$10,000

- ✔ Opportunity to give a 15-minute presentation at the conclusion of one of the keynote presentations in the plenary theatre
- ✔ Logo recognition as Gold Sponsor in all conference promotional material, including conference program and venue signage
- ✔ Company logo and profile in the conference handbook and website (including link)
- ✔ One full page advertisement in the Conference Handbook (artwork to be supplied by sponsor), positioned on the inside front cover
- ✔ Sponsor's own signage prominently displayed in the main conference venue (maximum of two pull up banners)
- ✔ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✔ One satchel insert

Exhibition / Registration Entitlements

- ✔ One dressed trestle table
- ✔ Two full registrations, including daily catering, Welcome Reception and two tickets to the Conference Dinner



Sponsorship OPPORTUNITIES

ASID DINE AROUND DINNER HOST

\$3,000 ONE ONLY

Experience great local food and wine in a number of restaurants around Broadbeach. Venues to be advised. As an incentive for delegates to attend, a keynote speaker will join the table at each venue to provide the opportunity for interaction.

- ✓ One ticket to each of the Dine Around Dinners
- ✓ Logo recognition as the Dine Around Dinner Host in all conference promotional material, including conference program and venue signage
- ✓ Company logo and profile in the conference handbook (electronic version only) and website (including link)
- ✓ One full page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- ✓ Sponsor's own signage prominently displayed at the dinner venue

- ✓ An opportunity to provide a small gift for each delegate at the dinner venue (provided by sponsor)
- ✓ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✓ One satchel insert

Exhibition / Registration Entitlements

- ✓ One full registration, including daily catering and Welcome Reception



Sponsorship OPPORTUNITIES

HOST OF THE WELCOME RECEPTION

\$5,000 ONE ONLY

- ✔ Exclusive sponsorship of the Welcome Reception
- ✔ An opportunity to welcome delegates to the Welcome Reception (maximum five minutes)
- ✔ Logo recognition as Host of the Welcome Reception in all conference promotional material, including conference program and venue signage
- ✔ Company logo and profile in the conference handbook, and website (including link)
- ✔ One full page advertisement in the Conference Handbook (finished artwork to be supplied by sponsor)
- ✔ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✔ One satchel insert

Exhibition / Registration Entitlements

- ✔ One dressed trestle table
- ✔ One full registration, including daily catering, Welcome Reception and Conference Dinner



Sponsorship OPPORTUNITIES

SACHEL

\$4,500 ONE ONLY

- ✓ Exclusive sponsorship of the ASID Conference Satchel.
- ✓ Logo recognition as Conference Satchel Sponsor in all conference promotional material, including conference program and venue signage
- ✓ Logo recognition in all conference promotional material, including conference program and venue signage
- ✓ Company logo and profile in the conference handbook and website (including link)
- ✓ One half page advertisement in the Conference Handbook (artwork to be supplied by sponsor), positioned on the inside front cover
- ✓ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✓ One satchel insert

Exhibition / Registration Entitlements

- ✓ One registration including daily catering and Welcome Reception (excludes tickets to the Conference Dinner)

Sponsorship OPPORTUNITIES



PHOTO BOOTH

\$4,000 ONE ONLY

- ✓ Your opportunity to provide some light-hearted interaction for the delegates
- ✓ Exclusive Sponsorship of the ASID Photo Booth
- ✓ Logo recognition in all conference promotional material, including conference program and venue signage
- ✓ Company logo and profile in the conference handbook and website (including link)
- ✓ One half page advertisement in the Conference Handbook (finished art to be supplied by sponsor)
- ✓ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✓ One satchel insert

Exhibition / Registration Entitlements

- ✓ One registration including daily catering and Welcome Reception (excludes tickets to the Conference Dinner)



Sponsorship OPPORTUNITIES

KEYNOTE SPEAKER

\$3,500 MULTIPLE OPPORTUNITIES

- ✓ Exclusive Sponsorship of one of the Conference Keynote Speakers at ASID
- ✓ Logo recognition as Keynote Speaker Sponsor in all conference promotional material, including conference program and venue signage
- ✓ Company logo and profile in the conference handbook and website (including link)
- ✓ One half page advertisement in the Conference Handbook (finished art to be supplied by sponsor)
- ✓ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✓ One satchel insert

DAY REFRESHMENT BREAK

\$1,500 / DAY

- ✓ Sponsorship of a Day Refreshment Break for one day at the ASID Conference (includes morning, lunch and afternoon breaks)
- ✓ Logo recognition in all conference promotional material, including conference program and venue signage
- ✓ Company logo and profile in the conference handbook, and website (including link)
- ✓ Company logo and marketing material may be displayed on the catering stations on the day of the sponsored break (sponsor to supply literature)
- ✓ Company will be verbally acknowledged by the Chair prior to and directly after the refreshment breaks
- ✓ Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- ✓ One satchel insert



Sponsorship OPPORTUNITIES

ADVERTISING PACKAGES

Advertising space will be available in the Conference Handbook which will be distributed to all conference delegates. Advertising in the Conference Handbook will provide excellent exposure for your organisation.

✓ **Full page \$ 300**

✓ **Half page \$ 350**

*The appearance of sponsors' logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of the signed sponsorship agreement.

SACHEL INSERTS

✓ **\$350**

This is your opportunity to deliver your message directly to your target market by providing a promotional item for inclusion in each delegate's satchel. A maximum size of up to A4 with a thickness of 4 individual pages (8 printed pages) can be included OR a suitable promotional item.

Sponsorship OPPORTUNITIES



TRADE EXHIBITION

Taking an exhibition booth is a great way to position your organisation connect with conference delegates and promote your services. With the trade exhibition area open for the duration of the conference, that's a whole lot of quality exposure for your organisation. All conference lunch and refreshment breaks will be held in the trade exhibition area to maximise engagement with delegates.

EXHIBITION STAND DETAILS

The floor plan for the trade exhibition will be forwarded as soon as it is finalised. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time.

PLEASE NOTE:

- All staff on site must be registered to attend either by utilising your complimentary registration or purchasing an additional registration. **NO VISITOR PASSES WILL BE ISSUED.**
- The floor plan is subject to change by the conference organisers and/or the venue at any time.

✓ **TRADE TABLE \$1,500**

- 1 x Dressed trestle table
- 2 x Chairs
- 1 x 4mp/100w power outlet
- Logo recognition in all conference promotional material, including conference program and venue signage
- Company logo and profile in the conference handbook and website (including link)
- One exhibitor registration including daily catering and Welcome Reception (does not include the Conference Dinner)
- Delegate list – prior to the conference, you will be provided with a list of names, position, organisation, city and country in accordance with Australian Privacy and Anti-Spam Legislation
- One satchel insert



CUSTOM BUILT DISPLAYS

If you'd like to stand out from the crowd and customise your booth with additional furniture and features, please contact our Exhibition Build partner.

Conference specific contact details will be given out with the Exhibitor Guidelines.

If you have purchased raw space for a custom build, it will need to be approved by the venue 6 weeks prior to the conference. The Exhibition Build company will then be in contact to coordinate a suitable time for the build.

ADDITIONAL TICKETS & REGISTRATIONS

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at either \$740 (full 3 days) or \$300 for a one day registration which includes:

- Daily catering
- Attendance at conference sessions
- Attendance at the Conference Welcome Reception

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

PUBLIC LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public Liability Insurance cover based on a limit of indemnity to the value of \$10,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance Certificate along with their booking form.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/ NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007, and be installed by a qualified A grade electrician.

Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.



Booking Form

Australasian Society for Intellectual Disability Conference
Gold Coast Convention and Exhibition Centre
14-16 November 2018

PRIMARY CONTACT

Company Name _____
Contact Person _____ Position _____
Postal Address _____
_____ State _____ Postcode _____
Telephone _____ Mobile _____
Email _____
Company Web Address _____

SPONSORSHIP/EXHIBITION PACKAGE

I would like to invest in the following package

Package _____ Value \$ _____

CHECKLIST (This check list does not apply to Satchel Inserts or Advertising bookings)

- ☐ Yes, I have provided an electronic copy of the company logo (jpg & eps files)
- ☐ Yes, I have provided the company website address
- ☐ Yes, I have provided 75 word promotional text (text exceeding 75 words will be edited for length)

These items will be used on the conference website and in the Conference Handbook please send them to **kim@laevents.com.au**

EXHIBITORS ONLY

- ☐ Yes, I have provided a copy of my company's Public Liability Insurance Certificate (only necessary for exhibitors)

PAYMENT

Payment can be made by direct deposit to Leishman Associates

- ☐ Request a tax invoice for payment
- ☐ I have directly deposited funds to your account

Name of bank: Commonwealth Bank of Australia
Account name: Leishman Associates
BSB: 067 000
Account no: 1036 5932
Swift code: CTBAU2S

Prices quoted in the package are in Australian Dollars and inclusive of GST

- ☐ I have read the Terms and Conditions overleaf

Signature _____

Date _____

**To book your selected
sponsorship and/or exhibition
packages please complete
the Booking Form and return to:
kim@laevents.com.au**

ASID 2018
C/- Leishman Associates
227 Collins Street, Hobart TAS 7000
T: 03 6234 7844
ABN: 22 103 078 897

EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

The following terms and conditions apply to your application to sponsor and/or exhibit:-

1. DEFINITIONS

Event means the event referred to in the Booking Application Form.

Exhibition/Sponsorship means the exhibition and/or sponsorship as detailed in the Booking Application Form.

GST means GST within the meaning of the GST Act.

GST Act means A New Tax System (Goods and Services Tax) Act 1999 (Cth) (as amended).

Us/We means Leishman Associates Pty Ltd (ACN 103 078 897) as Conference Managers representing the Conference Committee and the Host Organisation.

You means the entity submitting the Booking Application Form to sponsor and/or exhibit.

2. APPLICATION

You will submit the Booking Application Form for the Exhibition/Sponsorship.

3. APPROVAL

The Exhibition/Sponsorship will be confirmed upon return to You of the approved Booking Application Form, together with a tax invoice for the full amount of the Exhibition/Sponsorship fee, 50% of this total is payable within 7 days. The deposit is non-refundable and will be deducted from the booking fee. Your company logo and profile will only feature on the conference website once this deposit has been paid.

4. PAYMENT

Upon payment of the deposit, You will receive a tax invoice for the balance of the Exhibition/Sponsorship fee. Payment of the balance of the fee is due and payable 30 days prior to the commencement of the Event. All Booking Application Forms received within 30 days of the commencement of the Event must include full payment of the booking fee. Only once payment has been made in full will your logos and profiles be placed on Event collateral.

Due to printing deadlines, You will not be guaranteed inclusion on Event collateral if payment of the booking fee is not received 30 days prior to the Event.

All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by You prior to the commencement of the Event.

5. CANCELLATION

In the event that You cancel your Exhibition/Sponsorship, your deposit will not be refunded. In the event that You cancel your Exhibition/Sponsorship more than 90 days before the Event, You will receive a 25% refund of the Exhibition/Sponsorship fee. In the event that You cancel within 90 days of the Event, You will not receive any refund. Any monies outstanding at cancellation will need to be paid in full.

6. CHANGES

Once your Exhibition/Sponsorship has been confirmed and accepted, a reduction in Sponsorship/Exhibition space is considered a cancellation and will be governed by the above cancellation policy.

Reduction in space can result in relocation of your Exhibition/Sponsorship at Our discretion. Any space not claimed one hour before the Event commences and will be reassigned and no refund will be payable to You.

We reserve the right to rearrange the floor plan and/or relocate any Exhibition/Sponsorship without notice to You. We reserve the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors and exhibitors.

7. STANDS

If You intend to utilise a custom built exhibit stand, We must be advised of the full details and dimensions a minimum of six weeks prior to the commencement of the Event. All display construction requires our approval.

8. ASSIGNMENT/SHARED PACKAGES

You are not permitted to assign, sublet or apportion the whole or any part of Your sponsorship package or booked space except upon our prior written consent. Shared sponsorship and exhibition packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage and registration benefits.

9. INSURANCE

Public Liability insurance to a minimum of AUD\$10 million must be taken out by You. A copy of the certificate of Insurance currency must be provided to Us a minimum of four weeks prior to the commencement of the Event.

10. EXCLUSION

All information supplied to You in relation to the Event is accurate to the best of our knowledge and belief and does not constitute a warranty and any inaccuracy or mistake will not entitle You to cancel your booking without penalty. All estimates of attendee/delegate numbers attending the Event are estimates only, and You agree that We are not responsible for any discrepancy in these estimated attendee/delegate numbers.

11. MARKETING

We will use your information to send you updates and other news about this Event. We will only pass on your information to reputable third party official contractors of the Event for the purpose of assisting you with your participation.

12. GST

All amounts paid or payable under these terms and conditions are inclusive of any GST which may be applicable to any supplies made by either party under this Agreement. To the extent GST is applicable to any amount paid or payable in respect of a taxable supply made under or in connection with this Agreement, subject to that party receiving a valid tax invoice for GST purposes from the other party in respect of the supply before the time of payment.